



Lead Campaigner

£31,668 pro-rata (£25,334.40 for 4 days a week)

Permanent contract (6-month probationary period)

Oxford/home

Ideally at least one day a week in our Oxford office, but we are open to remote home-based working. The role will also involve occasional travel to London.

About We Own It

We Own It is a not-for-profit organisation that makes the case against privatisation and for public ownership. We believe people's lives would be better if the needs of communities came before profit for shareholders.

We show that public ownership is needed across public services, from railways to water, from care work to the NHS. We campaign to win victories against privatisation and share our message online and in the media.

We Own It is a small organisation (seven members of staff) with a big mission. You'll get to play a leading role at the heart of a dynamic campaigning organisation, help it grow and develop your skills.

Your role

We're looking for an enthusiastic and organised Campaigner to work 4 days a week, leading on strategic campaigns and making the case for public ownership.

You'll need to be highly self-motivated and willing to drive forward campaigns at every stage to win victories. You'll have the opportunity to coordinate and deliver campaigns you're passionate about and come up with new and innovative ideas.

You'll be a people person and a great communicator who can help us build our supporter base, networks and impact. You'll need to carry out a variety of tasks and be flexible about your role.

You will:

- Lead on and develop smart campaign strategies and deliver winning campaigns
- Mobilise and generate public support and engagement for action on public ownership
- Build and maintain strong alliances with wider networks and organisations
- Establish and manage relationships with decision-makers and politicians
- Coordinate creative, eye-catching actions to secure coverage in national and local press; facilitate and support local actions organised by supporters
- Work closely with the Press and Communications Lead to maximise press coverage of campaigns

- Research and communicate evidence and stories to bring campaigns to life
- Commission research or polling as required, coming up with new campaign initiatives
- Work flexibly and collaboratively with the rest of the team as required on social media/events/administration – be ready to get stuck in!

Person specification

Essential

- A strategic self-starter with bags of initiative, ready to hit the ground running with support
- Proven experience in designing and leading ambitious campaigns, with a track record of making change happen
- Experience of working in a campaigning organisation, in a voluntary or paid capacity
- Excellent organisational skills; you'll be a systematic person who sets and meets deadlines
- Excellent written and verbal communication skills
- Emotional intelligence; you'll be great at working as part of a team, harnessing ideas from others through inclusive, collaborative processes
- Creativity (especially on a tight budget)
- High attention to detail
- Experience of project management and decision-making under pressure
- High motivation to campaign for public ownership; you'll be passionate about public services and the people who use them
- Experience of at least two of the following: social media/press work/fundraising/organising events/speechmaking
- Confidence with IT systems and Office software
- Keen to learn and committed to the wider We Own It mission for public ownership

Desirable

- Experience of working with diverse groups
- Skills in making and editing videos
- Formal education or qualification in one of our areas of work

Overall, we are looking for someone with the skills, experience, passion and drive to make a difference through our campaigns.

How to apply

Please send applications by email to zana@weownit.org.uk

The application should include:

- A covering letter explaining why you're interested in the role and how you meet the above person specification, giving examples where possible (please include where you saw the role advertised)
- Your CV
- A piece of your own writing that you're proud of
- The names and contact details of two referees

We encourage applications from women; black, Asian and minority ethnic people; people who identify as having a disability; people from the LGBTQ+ community; and people from working-class backgrounds.

Closing date for applications: **Monday, 18th October (midnight)**

Interviews: Interviews for all candidates will take place via Zoom in the week commencing **Monday, 25th October**. We would also like to meet the final candidate(s) face-to-face before hiring – this will involve meeting our director in person in Oxford the following week.